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Aesthetic SURGERY ASSOCIATES

The Latest From Dr. Davis



Fall is here and it's the best time to take time out for yourself. Vacation is over and winter break and parties will be here soon.

There is so much information about aesthetic surgery procedures that it can be confusing. I always welcome your questions and the opportunity to help.

I feel ready for a facelift. What should I know?

A patient's satisfaction with a facelift procedure often depends on their expectations. The surgeon needs adequate time with the patient to make sure they understand what result to expect.

Photos of the patient from 10 to 20 years previous are often helpful to show what type of result may be expected. Often the patient has forgotten facial features which have become obscure with the aging process.

Facial maturation varies, as does the effect of sun damage, fat atrophy, and volume loss, as well as the effect of medical conditions or medications used. All these need to be evaluated so that a combined approach of face lifting, laser resurfacing, or fat injection can be devised. This provides a unique plan for each patient. Remember that a simple suture will not hold the face up for long. Any good seamstress knows if there is too much material or too much skin the excess needs to be removed to truly tighten up the surface.

What about those chain spas in strip malls? Spas are opening up everywhere, often with a medical director listed on the literature or advertisements. Often you never see a physician at the facility and deal only with the aesthetician. What happens if there is a problem or question concerning your peel or laser treatment?

I personally review each patient's chart. Even if I don't directly meet each patient I want to assure them that I personally review each treatment they receive in my office. If there is ever any question or problem I need to be involved immediately. We believe this offers the patients the best care possible. Many of these laser spa treatments are potentially risky and medical supervision is strongly recommended.

I've heard about mesotherapy. What is it? An appealing but completely unstudied and potentially very risky injection that is being promoted nationwide as an alternative to liposuction.

We recommend that you just say no, at least for the time being while we await adequate safety studies.



Dr. Davis and his wife, Kelly, are expecting twins in mid-December. Please hold a good thought for their family as they wait for this very special arrival.

Autumn 2005

Fabulous You!

They will be here very soon. In your mailbox, your e-mail, by telephone and in person. The holiday invitations that add excitement and stress to the season. At Aesthetic Surgery Associates, we are here to help you put your best self forward.



A ten minute treatment - a few tiny injections - and you have a dramatically younger look for up to four months.

No surgery. No downtime. No recovery.

If you are between the ages of 18 and 65 and doing all

you can to look your very best, the Botox cosmetic procedure may be just right for you.

The Palomar RejuveLux, our newest treatment system, can remove sunspots, age spots, visible veins, lesions, and other imperfections. These wonderful photo-facials remove pigmented and vascular lesions to improve your skin texture with quick, easy treatments.

Our GentleLase Hair Removal System focuses mainly on hair removal on and around the legs, chin, underarms, back, and bikini areas. It safely removes unwanted hair without damaging the delicate pores and structures of the skin.

Botox is still very popular with our clients. Lines appearing between your brows actually result from muscle movement and the passage of time.

Microdermabrasion, better known as a "power peel," removes the outermost layer of dry, dead skin cells to show a fresher, younger looking face.

Our aesthetician, Vianka, has a wide range of skin treatments, including peels, microdermabrasion, and rejuvenating facials. She is happy to provide a convenient and confidential appointment to discuss your questions.

We've made it easy! All you have to do is return the RSVP's and shop for something fabulous. You'll be gorgeous and turning heads at every party!

The holidays are our busiest time and we want to save time for you. Reserve your place now for our next Botox Special day. We will be offering 10% off on Botox and selected services. At Aesthetic Surgery Associates we appreciate all of our patients and are always happy for you to refer your friends to us.

Everyday Beauty

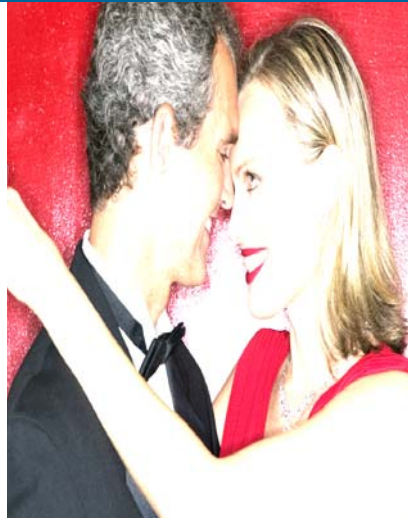
Treatments designed to protect, improve and enhance your skin.

Jan Marini products rejuvenate the skin to make it appear tighter, firmer, and less wrinkled by keeping your skin hydrated and protected from the sun. The line includes a facial cleanser, facial lotion, lightening gel, acne gel, eye cream, resurfacing body scrub, and many more supplemental and therapeutic products.

Did you recognize “*Friends*” actress **Courtney Cox** on the brochure for **Kinerase** products when you were in our office?

Kinerase uses kinetin; a nature-identical cytokinin found in plants that helps visibly improve the appearance of the effects of the aging process and sun-damaged skin.

Kinerase is hypoallergenic and non-comedogenic, making it excellent for people with rosacea, eczema, or dermatitis. Because many of you asked for it, we also offer **M.D. Forte** and **Babor** products.



All of our skin care products may be used in combination with microdermabrasion, Botox, chemical peels, and other treatments.

Vianka Garza, our fabulous skin care specialist, is here to answer your questions and design a skin care regimen to achieve optimal results for you. Are you looking for that perfect gift or a special ‘thank you’ for someone? Gift certificates for facials or surgical fees make excellent gifts.

Cosmetic Surgery Factsoids

264,000 breast augmentations were done in 2004.

Overall there was a 26% increase in cosmetic surgical procedures done since the year 2000.

87% of all cosmetic patients are women.

A total of 8.4 billion dollars was spent on cosmetic surgery and cosmetic procedures in 2004.

Botox use is up 208% since the year 2000.

9.2 million cosmetic procedures were done in 2004 with at least 1.7 million cosmetic surgical procedures done.



Dr. Davis' Services

- Breast Augmentation
- Cosmetic Eyelid Surgery
- Facelift / Forehead Lift
- Rhinoplasty
- Abdominoplasty
- Liposuction
- Laser Skin Resurfacing
- Chin Augmentation
- Breast Reduction
- Breast Reconstruction

Dr. Davis is available to speak at women's groups and clubs.

Spa Services

- Botox Treatments
- Microdermabrasian
- Laser Hair Removal
- Collagen Injection Therapy
- Chemical Peels
- Vascular Laser Treatments
- Sclerotherapy Treatments

Have you noticed?

Our website has had a face-lift! Visit www.drjamesdavis.com and check out our new look on-line.



www.aestheticsurgeryassoc.com
www.drjamesdavis.com
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